

NIKSUN, Inc.

457 N. Harrison St.
Princeton, NJ 08540 USA
Tel: +1 (609) 936-9999
www.niksun.com

FOR IMMEDIATE RELEASE:

Media Contact: NIKSUN Marketing
+1 (609) 936-9999
info@niksun.com

NIKSUN To Reach Out to Small Businesses Across America at the Small Business Expo

Princeton, NJ, April 3, 2024 — NIKSUN® Inc., the world leader in end-to-end Cybersecurity, Network Performance Management (NPM), and Application Performance Management (APM) solutions, announced today that the company will be exhibiting at the Small Business Expo across multiple major cities like Washington, D.C., Boston, Chicago, and New York City.

At these expos, NIKSUN will be demonstrating an all-new technology that brings the same cybersecurity capabilities that defend the U.S. Department of Defense (DoD) into an easy-to-setup and affordable format that works for every business in the country, no matter their size.

Small Business owners can find out about how the NIKSUN Solution can protect their business by visiting the company’s booth at the following locations on the dates below. To attend the Small Business Expo in Washington, D.C., New York, Boston, and Chicago, and check out NIKSUN’s breakthrough solution at no cost, please register [here](#).

Date	Time	City	NIKSUN Booth #	Venue	Address
4/4/2024	10AM-5PM	Washington DC	624	Charles E Smith Center	600 22nd Street NW, Washington, DC 20052
5/2/2024	10AM-5PM	New York	638	Jacob Javits Convention Center (Hall 1E)	429 11th Avenue, New York, NY 10001
5/8/2024	10AM-5PM	Boston	614	Westin Boston Seaport District	425 Summer Street, Boston, MA 02210
6/13/2024	10AM-5PM	Chicago	712	Isadore & Sadie Dorin Forum (UIC Forum)	1213 S Halsted St, Chicago, IL 60607

Recent studies have shown that approximately 60% of small companies close within 6 months of being hit by a single cyberattack. With the sheer escalation of attacks against every company in the nation, this situational awareness is critical to safeguard the country’s most important businesses and prevent them from being crippled by the sheer magnitude of costs associated with a cybersecurity breach – including those linked with shutting down operations, incident investigation, breach remediation, litigations and settlements, compliance and regulatory fees, reputation hits, and more.

NIKSUN’s groundbreaking solution can immediately demonstrate to any organization the enormity of cyber-attacks happening every day against their infrastructure and give them the holistic intelligence they need to thwart those threats before they are successful. Moreover, this same revolutionary NIKSUN platform will be shown to be capable of achieving NIST-171 and CMMC compliance for any firm within

minutes which is required to do business with the US government. This capability is crucial for every business currently struggling with meeting these stringent requirements.

About NIKSUN, Inc.

NIKSUN is the recognized worldwide leader in making the Unknown Known. The company develops a highly scalable array of real time and forensics-based cybersecurity, compliance, availability, network performance management, and application performance management solutions for government and intelligence agencies, service providers, financial services companies, and businesses such as retailers and manufacturers. NIKSUN's award-winning appliances deliver unprecedented flexibility and packet capture power. The company's patented real-time analysis and recording technology is the industry's most comprehensive solution for secure and reliable network infrastructure and services. NIKSUN, headquartered in Princeton, New Jersey, has sales offices and distributors throughout the US, Europe, the Mid East, and Asia-Pacific.

NIKSUN, NetDetector, NetDetectorLive, NetVCR, NetOmni, Supreme Eagle and other NIKSUN marks are either registered trademarks or trademarks of NIKSUN, Inc. in the United States and/or other countries. Other product and company names mentioned herein may be the trademarks of their respective owners. For more information, including a complete list of NIKSUN marks, visit NIKSUN's website at www.niksun.com.

About the Small Business Expo (SBE)

The Small Business Expo hosts America's largest business to business Trade Shows, Small Business conferences, educational and networking events for Small Business owners, entrepreneurs & start-ups. It has brought together hundreds of thousands of Small Business owners and entrepreneurs at its best-in-class business conferences and networking events since 2008.

At the Small Business Expo's trade shows and conferences, business owners and entrepreneurs attend cutting-edge workshops, seminars, and keynote presentations, network with other passionate small businesses, and gain valuable insights to grow their small business. It brings together entrepreneurs, business owners, start-ups, and industry experts in a collaborative environment. Attendees have the opportunity to explore a diverse range of exhibitors and vendors, attend workshops & seminars, industry leader keynote presentations and engage in one-on-one discussions with potential clients, partners, vendors, and investors. It aims to foster collaboration, knowledge-sharing, and business development within the small business community. The SBE features keynote speakers, panel discussions, and interactive sessions addressing various aspects of entrepreneurship including marketing strategies, sales growth, leadership, financial management, and technology integration. It provides a unique space for small businesses to thrive, connect, learn, and discover innovative solutions to challenges they may face in the competitive market. Whether seeking exposure, partnerships, or resources, attendees can leverage the Small Business Expo to enhance their entrepreneurial journey and contribute to the overall growth of their small business.

Read more here <https://www.thesmallbusinessexpo.com/>